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ZixEncryptSM

Email Encryption and Data Loss Prevention Made Easy

Who Uses Zix?

- 21,000+ customers including:
- All Federal Financial Institutions Examination Council (FFIEC) regulators
 - The U.S. Securities and Exchange Commission (SEC)
 - 30% of U.S. banks
 - 1,200+ U.S. hospitals
 - 30%+ Blue Cross Blue Shield (BCBS) organizations

Benefits

- Automated email encryption and data loss prevention, no user training required
- Compliance with federal, state and industry regulations
- Send securely to anyone, anywhere and on any device
- Transparent encryption from sender to recipient
- Visibility into encrypted email for improved compliance
- Simplified implementation support of TLS for email

Features

- Policy-based email encryption and data loss prevention
- Content scanning with robust compliance filters
- Multiple secure delivery options using patented Best Method of Delivery (BMOD)
- Automatic, bi-directional email encryption between Zix customers
- Innovative dashboard with instant access to reports

ZixEncrypt offers policy-based email encryption and email data loss prevention to make securing your sensitive email communication easy. It scans the content of all your outbound email and automatically encrypts based on policies you define. It ensures compliance of your email communication without requiring special training or procedures for your employees.

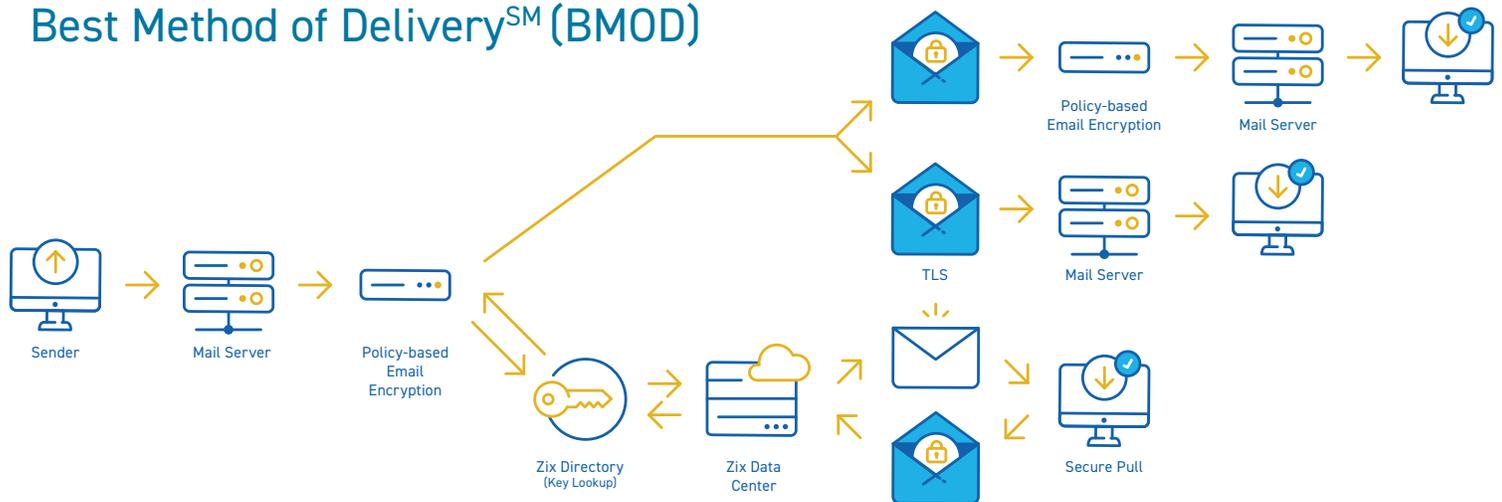
Policy-based Email Protection

ZixEncrypt provides robust filtering technology that enables you to define and manage policy rules for protecting sensitive email content and ensuring compliance. Pre-defined filters are available for healthcare, financial, education, state and federal regulations, and more. Based on the email content, you can determine if the email should be blocked, routed or encrypted.

Bi-Directional Transparent Delivery

Just as ZixEncrypt automatically scans your email, it also automatically determines the most efficient way to securely deliver your messages using our patented Best Method of DeliverySM. Through the Best Method of Delivery, encrypted email is delivered to anyone, anywhere and often transparently. Zix offers the industry's only bi-directional transparent email encryption, enabling senders and recipients to exchange encrypted email without any extra steps. When you send an encrypted email to another Zix customer, the message and replies are encrypted transparently, so that not even a password is needed. On average, more than one-third of our customers' recipients receive their encrypted email messages transparently.

Best Method of DeliverySM (BMOD)



Superior Support for TLS

If you have ever tried to use TLS to secure email communication with partners, you are probably familiar with the manual effort required to configure and manage each TLS connection. ZixEncrypt simplifies the set up and management of TLS by making it a part of your email encryption policies. By including TLS in a policy, you increase control and reporting visibility on your TLS encrypted email. It lets you define the level of certificate authentication and encryption used with TLS, so you can improve security of your TLS connections. When using TLS, secure email is delivered transparently, further enhancing ease of use. Additionally, if TLS is not available, you can configure ZixEncrypt to fallback to an alternative delivery method to ensure the email is still delivered securely.

Flexible Delivery

When sending to recipients who do not have email encryption capabilities, ZixEncrypt makes receiving an encrypted email easy via secure portal delivery. The secure portal is highly customizable and provides your recipients with a full email experience, even on a mobile device, for reading, composing and managing their secure emails. You can brand and integrate the secure portal into your corporate portal for a common look-and-feel.

All of these options combine to create the Zix Best Method of Delivery, which automatically determines the most secure and easiest method of sending your message.

Backed by Award-winning Phenomenal Care[®] Support



All products are backed by our award-winning Phenomenal Care support team, which is US-based and available 24/7/365 by email, phone or chat. Whether your business needs Advanced Email Encryption or any of our other services, we provide a phenomenal customer experience.

About AppRiver

AppRiver, a Zix company, is a channel-first provider of cloud-enabled security and productivity services, with a 4,500-strong reseller community that protects 60,000 companies worldwide against a growing list of dangerous online threats. Among the world's top Office 365 and Secure Hosted Exchange providers, the company's brand is built on highly effective security services backed by 24/7 white-glove Phenomenal Care[®] customer service. AppRiver is headquartered in Gulf Breeze, Florida and maintains offices in Georgia, Texas, New York, Canada, Switzerland and United Kingdom. For more information, please visit www.appriver.com.

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