

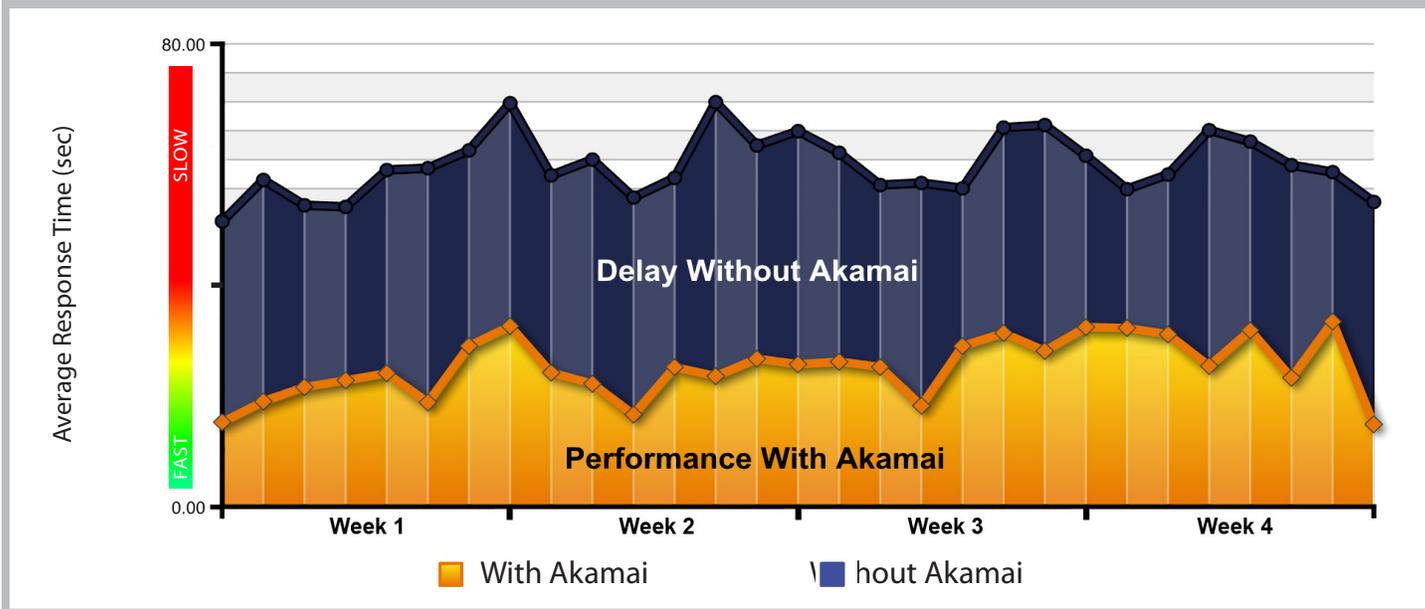
AppRiver's Akamai-Optimized Microsoft® Exchange Service

Interfering factors like Internet congestion and cell network failures can negatively affect e-mail performance, impacting the demands of today's increasingly mobile workforce. AppRiver is the first Microsoft Exchange hosting provider to embed the Akamai global distribution platform into its secure service. As a result, AppRiver customers receive faster connectivity and more reliable performance from both wireline and wireless business e-mail at no additional cost.

The AppRiver-Akamai offering contributes to several strategic objectives for any enterprise, including:

- **Speed.** Connection speeds degrade the further away a user is from the origin server, causing mobile devices to hang or lose connectivity. AppRiver customers enjoy one-of-a-kind, optimized hosted Exchange. In fact, AppRiver's hosted Exchange service dramatically improves mobile e-mail performance by up to 50 percent.
- **Connectivity.** AppRiver Exchange customers receive clear, consistent e-mail delivery over a variety of wireless networks, regardless of their location or what was happening on the Internet.
- **Security.** AppRiver and Akamai privatize the connection between the user and the Exchange server in order to create a high-speed virtual private network for AppRiver customers. This private network acts as a "secure perimeter," which eliminates public entry points to cloud infrastructures. AppRiver Exchange also includes the award-winning SecureTide™ Spam and Virus Protection, keeping users safe from spam, viruses and other malicious threats.
- **Support.** Mobile device users receive secure, on-the-go access to information (including e-mail calendars and tasks) that is backed by 24/7/365 US-based Phenomenal Customer Care™.

Typical End-to-End Mobile Microsoft® Exchange Transaction



Compuware Gomez's mobile monitoring solution was used to test performance levels of communication to AppRiver-enhanced mobile devices with, and without, Akamai acceleration over U.S.-based mobile broadband networks. The series of tests simulated users with identical login-credentials, signing into their Exchange accounts, and running through a typical Exchange 2007 transaction running via the https protocol. Response times were tracked at three designated U.S. mobile testing nodes (Boston, Chicago, and Seattle) within each major U.S. cell carrier's network.

Spam & Virus Protection

SecureTide™ is AppRiver's fully managed email protection service, eliminating up to 99% of unwanted email before it reaches a user's network. It is a powerful and flexible service that enables organizations of any size to manage email communications with the same level of control and protection as the Fortune 500. No hardware or software is required and a free 30-day trial is available to evaluate our service risk-free.

Web Protection

SecureSurf is simple-to-use, always-on Web security from AppRiver. The same award-winning threat detection system protecting 6 million mailboxes is now available to safeguard your network and your employees as they browse the Web. SecureSurf works fast and effectively to identify and block malware and other harmful content that can crash your network, reveal your private information and even expose your company to lawsuits. There's no onsite hardware or software to manage and, like all AppRiver services, you can try SecureSurf free for 30 days.

Secure Hosted Exchange

AppRiver's secure Exchange Hosting with the Customer Portal simplifies setup, provisioning and management of Microsoft Exchange, utilizing our comprehensive architecture with the reliability and performance of Akamai's infrastructure. SecureTide™ spam and virus protection service surrounds our Hosted Exchange, providing comprehensive protection. Our free 30-day trial allows organizations to try the system risk-free.

Email Encryption

AppRiver's CipherPost™ turns email into a trusted communications tool. CipherPost™ enables organizations to comply with regulations and enforce best-practice protection of message confidentiality. With CipherPost™, business communication via email is secured end-to-end, with content-level encryption through the most comprehensive, yet easiest to manage and use email encryption solution available. CipherPost™ integrates with existing infrastructure, and can be rapidly deployed internally and externally, even in the largest of organizations.

Email Continuity

Email is an integral part of doing business today. Communication via email impacts productivity, revenue, customer relations, and business operations as powerfully as telephone conversations, fax transmittals and post office deliveries. It is often the primary tool used to negotiate deals, aid clients, manage employees, and secure vendors. Yet, businesses often overlook the importance of ever-on email systems until it is too late. Don't risk email loss. Sign up for a free trial.

AppRiver

1101 Gulf Breeze Parkway, Suite 200

Gulf Breeze, FL 32561

Phone: 850-932-5338

Toll-free: 866-223-4645

Fax: 850-932-5339

sales@appriver.com

www.appriver.com